

## SHAPING THE FUTURE OF SUSTAINABILITY IN THE UK OUTDOOR EVENTS INDUSTRY

**AVENUE A-B  
STAND 129**

**10:15 - 12:45**

### **VISION: 2025 MEMBERS SESSION + LUNCH**

**Industry roundtable session: 'Unlocking Potential for Change' (invite only)** for Vision:2025 members and industry leaders. With thanks to Eat to the Beat for lunch.

**12:50 - ENTRY**

### **AFTERNOON: OPEN PROGRAMME + WELCOME TO VISION: 2025**

SES 24 host, Graham Brown (Vision: 2025 / Brown Fox Comms), opens the summit with an update from Vision and a programme overview.

**13:00- 13:10**

### **KEYNOTE: JON DAVIS, CEO OF LEVY UK + IRELAND**

A supplier perspective on driving change: drawing on Levy's experience of developing sustainability strategy and working across clients and supply chain - with examples such as food policy for Billie Eilish @ The O2.

**13:15 - 14:00**

### **SHAPING THE FUTURE: A CLIMATE TRANSITION PLAN FOR 2030**

How can the industry thrive as we move towards a 'Climate Transition Plan for 2030' reducing environmental impacts and working with the Government to accelerate change. Panel Chair: Jon Collins, CEO of LIVE, with guests: Hannah Cox (betternotstop), Andrew Lansley (Cheltenham Festivals), Feimatta Conteh (Arts Council England) and Vikki Chapman (Live Nation Entertainment).

**14:05 - 14:55**

### **ACCESS ALL AREAS PRESENTS: ESSENTIAL INDUSTRY BRIEFINGS**

"Quick Fire" session on this season's hot topics at live events. Hosted by Chris Barrett, Editor of Access All Areas Magazine. Topics & guests:

- ◆ **Funding 'Climate Transition Plan 2030'** (Richard Phillips, Julie's Bicycle)
- ◆ **Innovations in battery technology** (Paul Schurink, Showpower Global B.V.)
- ◆ **Developments in food sustainability** (Bonnie May, Eat to the Beat)
- ◆ **No Climate Action Without Us** – How to include disabled people in live event sustainability (Suzanne Bull MBE, Attitude is Everything)
- ◆ **Vape capture and disposal at events** (Rowan Barnes, Material Focus)
- ◆ **Tools to tackle event travel impacts** (Partnerships Director, onboard:earth)

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**15:00 - 15:45**

### **IN THE HEADLIGHTS: COLLECTING TRAVEL EMISSIONS DATA**

Collecting event travel data for footprinting: This panel shares insights from practical experience and research this season. Hosted by Chris Johnson (CEO, onboard:earth) with guests: Chris Thompson ('You.Smart.Thing.'), Phil Hayes (Citizen Ticket), Anna Johnson (Anjuna Beats), Zofia Plonczak (Aamad/Junction 2).

**15:50 - 16:15**

### **THE SHOWMAN'S SHOW GREEN SUPPLIER AND INNOVATION AWARD LIVE!**

Three shortlisted suppliers present innovations to help events reduce environmental impacts from the supply chain. Judges and SES 24 delegates cast their votes to decide the winner.

**16:20 - 17:00**

### **BEST OF THE SUMMER: GREEN SUCCESS STORIES 2024**

John Rostron (CEO, Association Independent Festivals) introduces guests from UK outdoor festivals who have led the way through the 2024 season with campaigns to reduce the environmental impacts of events.

**17.00 - 17:05**

### **CLOSING REMARKS & QUESTIONS**

Graham Brown (Vision: 2025) closes the Summit and opens the floor to delegates to ask any remaining questions.

**17:10 - 17:30**

### **NETWORKING DRINKS**

Meet the team, delegates and speakers.  
With thanks to Peppermint Bars

**QR scan for more conference info or visit  
[www.vision2025.org.uk](http://www.vision2025.org.uk)**



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